



NEWS RELEASE for July 10, 2007

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InnerPulse Inc. Appoints W. Eugene Sanders, Jr., M.D. as Vice President of Medical Affairs and Chief Medical Officer

RESEARCH TRIANGLE PARK, N.C. (July 10, 2007)...InnerPulse, Inc., a privately held company with a disruptive technology for the treatment of abnormal heart rhythms, announced the appointment of W. Eugene Sanders, Jr., M.D. to the newly formed position of Vice-President of Medical Affairs and Chief Medical Officer, effective September 2007. Dr. Sanders has more than 15 years of experience in cardiology and related medical specialties including patient care, education and cardiac research at the University of North Carolina at Chapel Hill.

Dr. Sanders, 48, currently serves as Director, Clinical Cardiac Electrophysiology and Pacing; Associate Director, Cardiovascular Diagnostic and Interventional Laboratories; and, Associate Professor of Medicine & Pathology, Division of Cardiology at the University of North Carolina Hospitals.

“We are delighted to have someone with Dr. Sanders’ extensive experience join our executive team at this important juncture of the Company’s evolution. His background and reputation are critical to our success as we initiate our clinical studies and move closer to gaining regulatory approval of our novel defibrillator technology. His experience as an advisor to the medical technology industry for the past 15 years will provide great value as the Company begins our clinical trials,” said InnerPulse President and Chief Executive Officer Daniel A. Pelak.

Dr. Sanders is a graduate of the University of North Carolina, School of Medicine. He also holds an undergraduate degree in chemistry and a master’s in business administration from the University of North Carolina. He completed his internal medicine training at the University of North Carolina and fellowships in cardiology and electrophysiology at Baylor College of Medicine and Duke University Medical Center.

About InnerPulse, Inc.

Founded in 2003, InnerPulse is a privately held, early-stage company pioneering an alternative to traditional electrophysiological devices. More information is available at www.inner-pulse.com.